ACCESSORIES

PLUS GREAT NEW WAYS TO SHARE YOUR IMAGES

MAVICA®

BROADEN THE CREATIVE HORIZONS OF YOUR MAVICA CAMERA

Register online

Register this product at www.sony.com/productregistration within 30 days of purchase, and qualify for an offer valued at $20. (see site for details)*

$20 offer

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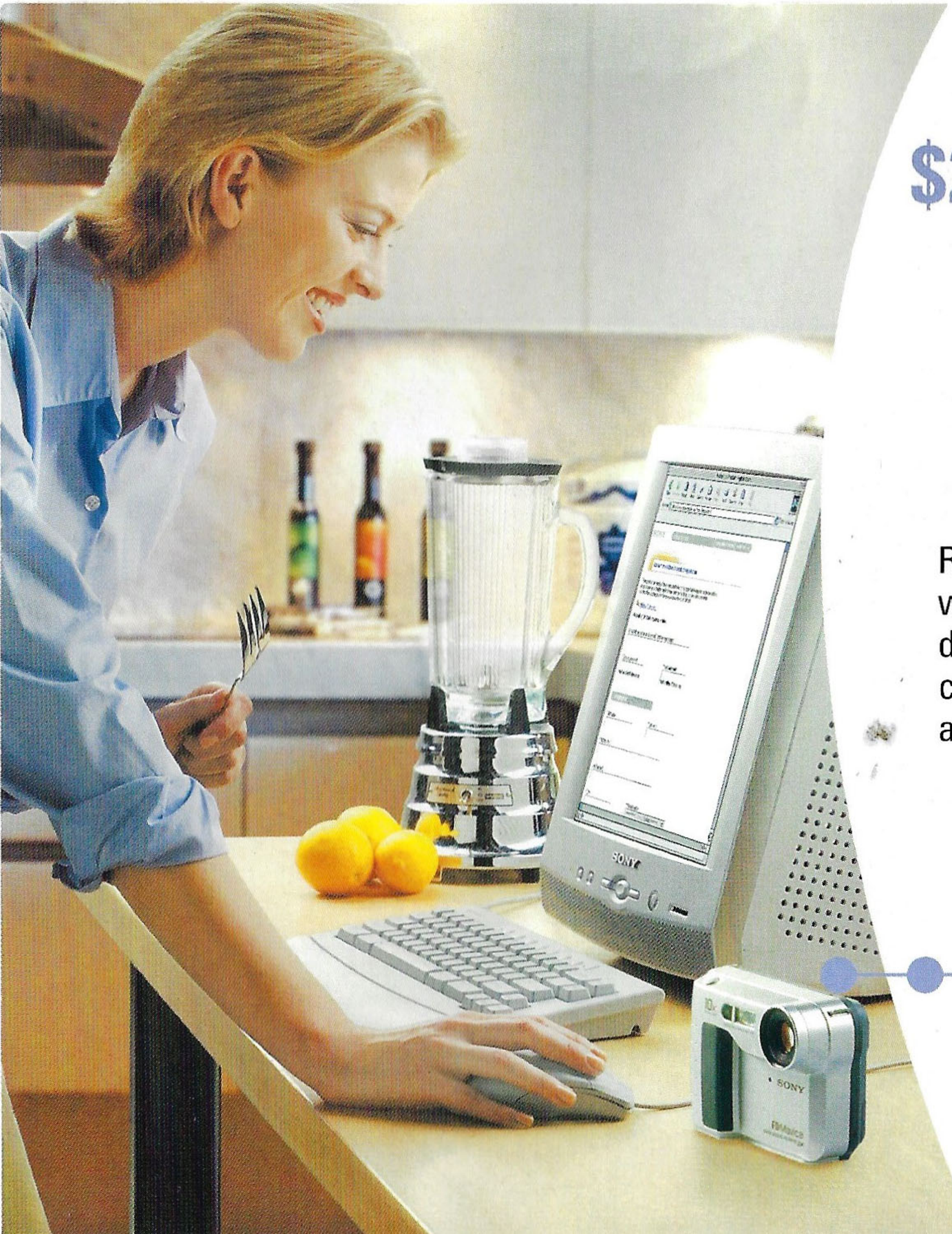

$20 online offer. Register your new Mavica® camera today.

Registration has its benefits! Just go to www.sony.com/productregistration within 30 days of purchase and register your new Mavica camera. You'll qualify for a special offer valued at $20.00. Visit the Web site for all the details.

www.sony.com/productregistration

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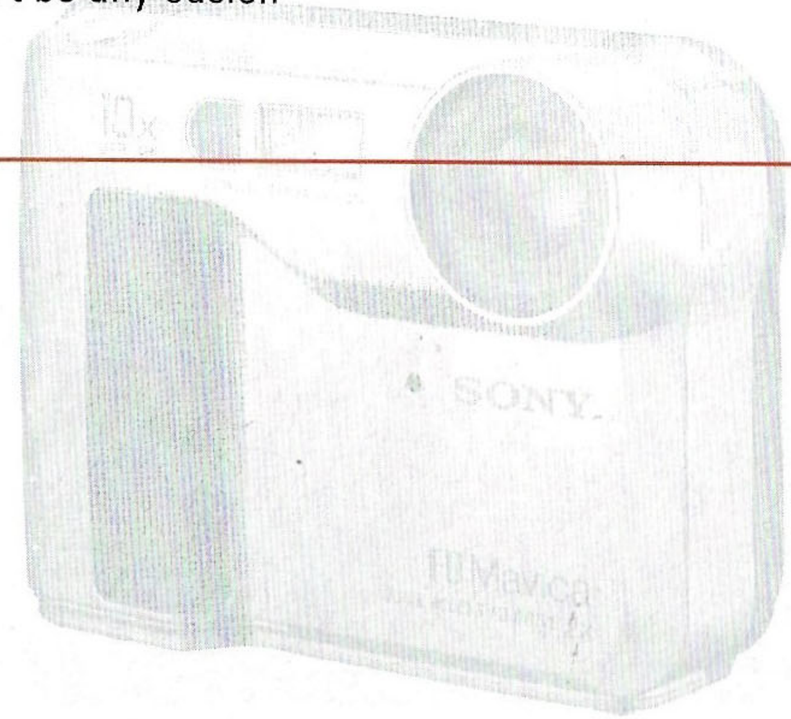
Make the most of your new purchase. Sony Mavica camera accessories make it happen!

Thank you for choosing a Sony Mavica camera. To take your new purchase to the next level, Sony offers a range of built-to-perfection accessories. Just have a look through these pages and you'll find hundreds of tools to help make your great photos even better.

And when you're ready, give us a call at 1.888.965.SONY or visit www.sonystyle.com where you can order exactly what you need and have it delivered just like that. It couldn't be any easier.



Break through to unlimited creativity. Let Sony Mavica ACCESSORIES lead the way.

Sony's easy-to-use Mavica cameras deliver great picture quality and the ability to transfer your images to just about any computer. But with perfection-engineered accessories from Sony, you can make your Mavica camera do even more—and escape the bounds of ordinary photography. Sony offers just the right accessory to help you shoot, store, save, transfer, modify, or share your pictures with more power, precision, and creativity.

Enhance your creative vision with a selection of lenses and filters that let you capture new, clear perspectives. Or shed light on distant subjects with a bright flash, giving you night clarity up to 33 feet away. With these powerful accessories from Sony, you'll take your Mavica camera to the next level. And nothing will stand in the way of your creativity.

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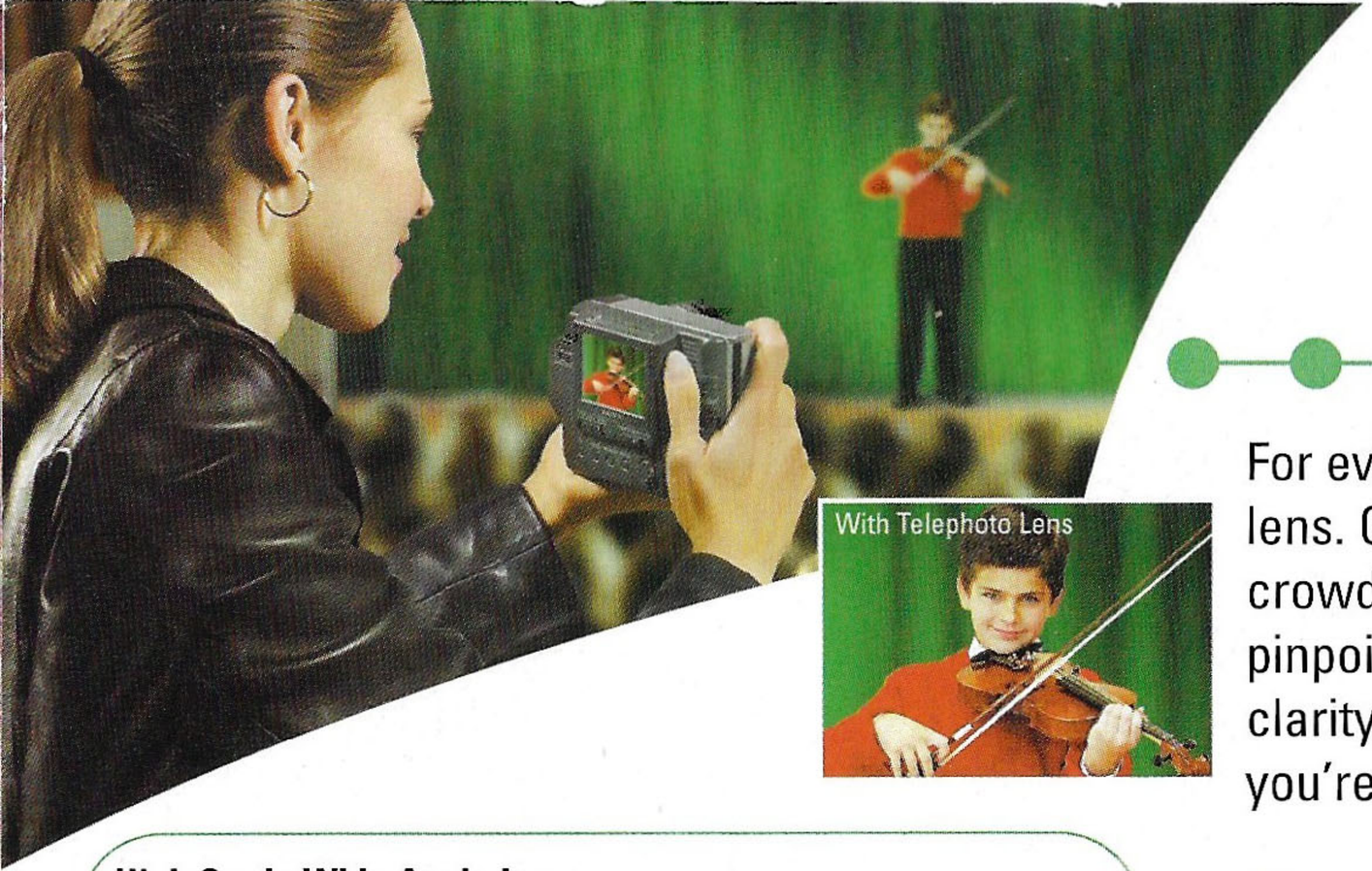

FOCUS on your creativity.

For every vision in your mind's eye, Sony has the right lens. Get a super-wide-angle view to capture the crowd in panorama. Or zoom in tight to focus with pinpoint precision on the star of your scene. Absolute clarity. Unlimited creativity. You'll always get what you're shooting for with a Sony quality glass lens.

High Grade Wide Angle Lens
VCL-HG0737X $190

Broaden your field of view with this high grade lens. It offers unmatched ease of use, making it the accessory of choice for reducing distortion and boosting image detail in a wide angle format.

- 0.7X wide-angle converter for Sony 37 mm diameter lenses
- Lens Design, 3 groups, 4 lenses
- High grade lens in *aluminum housing* for superb durability
- High grade lens offers *twice the detail* at the edge of an image
- Edge Distortion minimized
- Compatible with MVC-FD75, MVC-FD87 and MVC-FD92

High Grade Telephoto Lens
VCL-HG2037X $190

Get astounding detail in a telephoto view. This high grade lens can be used throughout the entire zoom range to deliver twice the detail at the edge of an image. A must-have for the discerning photographer.

- 2.0X telephoto converter for Sony 37 mm diameter lenses
- Helps make distant subjects appear closer
- Lens Design, 4 groups, 5 lenses
- High grade lens in *aluminum housing* for superb durability
- High grade lens offers *twice the detail* at the edge of an image
- Edge Distortion minimized
- Compatible with MVC-FD75, MVC-FD87 and MVC-FD92

Wide Angle Lens
VCL-0637H $50

An economical choice that provides a crisp, wide angle view throughout the entire zoom range. Up close or far away, you'll never have to compromise your composition.

- 0.6X wide-angle converter for Sony 37 mm diameter lenses
- Lens Design, 3 groups, 3 lenses
- Compatible with MVC-FD75 and MVC-FD92

Telephoto Lens
VCL-R2037H $80

Get a superb telephoto view throughout the entire zoom range. When you need to get up close to your subject—but still keep your distance—reach for this top-quality lens.

- 2.0X telephoto converter for Sony 37 mm diameter lenses
- Helps make distant subjects appear closer
- Compatible with MVC-FD75, MVC-FD87 and MVC-FD92

High Grade Wide Angle Lens
VCL-MHG07 $145

When your shot demands a wide angle format without sacrificing a single detail, this is the choice for you. Impressive quality at an affordable price.

- 0.7X wide-angle converter for Sony 52 mm lenses, supplied converter for 37 mm lenses
- Lens Design, 2 groups, 2 lenses
- High grade lens in *aluminum housing* for superb durability
- High grade lens offers *twice the detail* at the edge of an image
- Edge Distortion minimized
- Compatible with MVC-FD75, MVC-FD87, MVC-FD92 and MVC-FD97

Wide Angle Lens
VCL-ES06A $60

When you need to capture the big picture, reach for this affordable wide angle lens. It clips on fast, making it quick and easy to get a wide angle view.

- 0.6X wide-angle converter for both 37 mm and 52 mm diameter lenses
- Lens Design, 1 group, 1 lens
- Compatible with MVC-FD75, MVC-FD87 and MVC-FD92

Telephoto Lens
VCL-ES20A $90

When you need a telephoto view fast and easy, reach for this economical lens. With its fast-attach, clip-on style, it's ready for action whenever you are.

- 2.0X telephoto converter for Sony 37 mm and 52 mm diameter lenses
- Helps make distance subjects appear closer
- Lens Design, 1 group, 1 lens
- Compatible with MVC-FD75

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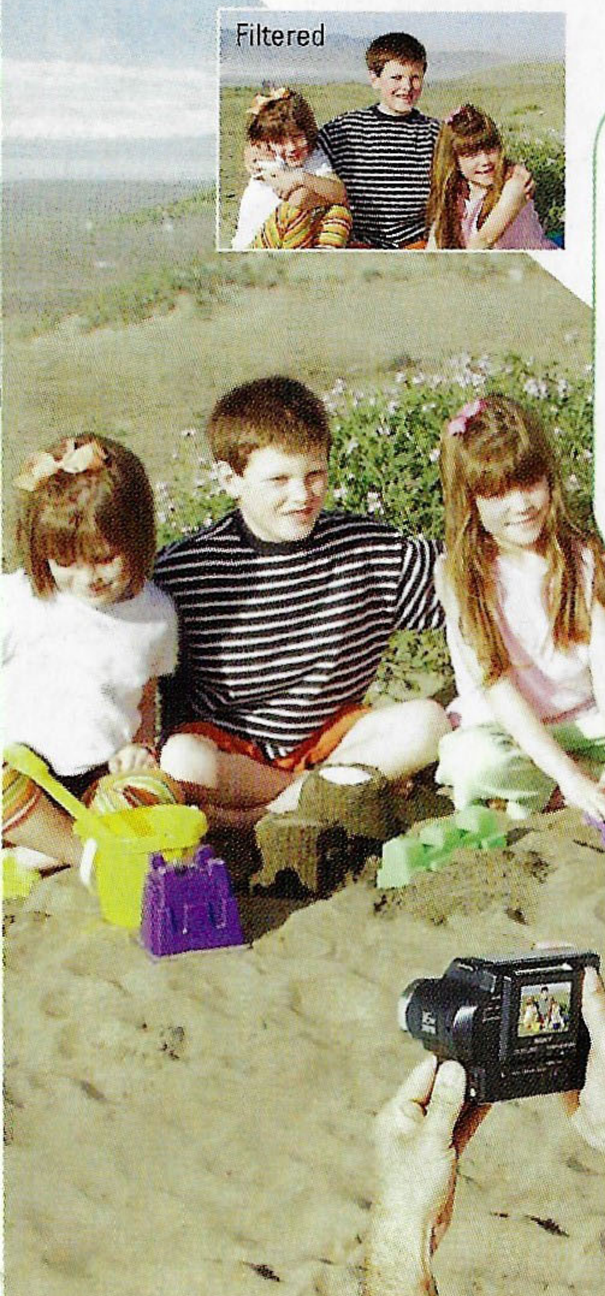
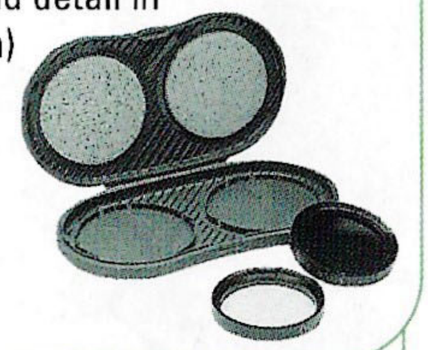
Too much SUN is never a problem.

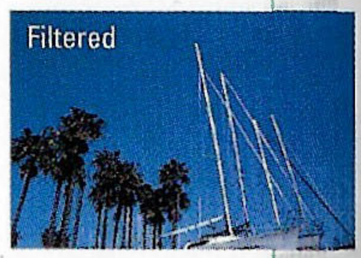
Too much sunlight can wash out contrast and detail. Or bright reflections can make it impossible to see through glass windows and doors. Sony's full line of natural density ultra-violet filters help you get just the right balance of light for a perfect image. And they give you clarity that enhances your Mavica camera's powerful lens, while also protecting it.

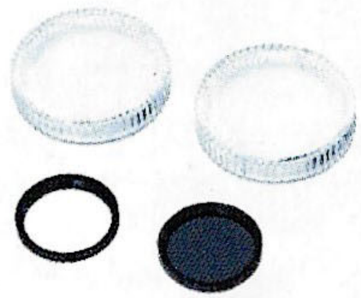


Neutral Density Filter Kit
VF-R52K $30

- Neutral Density Filter improves contrast and detail in super-bright sunlight (such as at the beach)
- Filter protects lens from dust and streaks
- Hard carrying case for protection
- Fits Sony 52 mm diameter lenses
- Compatible with MVC-FD97







Neutral Density Filter Kit
VF-R37K $30

- Neutral Density Filter improves contrast and detail in super-bright sunlight (such as at the beach)
- Filter protects lens from dust and streaks
- Hard carrying case for protection
- Fits Sony 37 mm diameter lenses
- Compatible with MVC-FD75, MVC-FD87 and MVC-FD92

Polarizing Filter Kit
VF-37PK S $70

- Polarizing Filter suppresses unwanted reflections off glass and water
- Filter protects lens from dust and streaks
- Hard carrying case for protection
- Fits Sony 37 mm diameter lenses
- Compatible with MVC-FD75, MVC-FD87 and MVC-FD92

Shed some LIGHT on the subject.

Shoot at greater distances in the dark. Or move the light source away from your Mavica camera to soften lighting and reduce shadows. A Sony flash will give you just the right amount of light for perfect exposure.

Digital Still Camera Flash
HVL-F1000 $119.95

- Auto flash for digital still cameras
- Coverage range up to 10 meters (33 feet)
- Auto lighting adjustment works with camera TTL flash metering system
- Supplied bracket for use with MVC-FD92
- Compatible with MVC-FD92 and MVC-FD97

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A CASE for protecting your Mavica camera.

Protect your investment with a top-quality carrying case made exclusively to fit your Sony Mavica camera. Providing great value, these rugged cases shield your camera from bumps, jolts, and the weather. And to get started taking superb digital photos right away, choose the all-in-one kit that has everything you need.

Digital Mavica Starter Kit
ACC-MVC2 $79.95

- All the accessories you'll need to get started
- Soft carrying case with handy shoulder strap
- Spare InfoLithium® rechargeable battery (NP-F550) provides up to 2.5 hours, up to 1,600 shots without flash
- Three Sony floppy disks store up to 40 pictures each (VGA size)
- Cleaning cloth for LCD panel and lenses
- Compatible with MVC-FD75, MVC-FD87 and MVC-FD92

InfoLITHIUM™ L SERIES

Fitted Soft Carrying Case
LCS-FD95 $54.95

- Specifically designed for the MVC-FD97 Mavica camera
- Compact design for fast access to your camera
- Compatible with MVC-FD97

Digital Mavica Soft Carrying Case
LCS-MVC3 $19.95

- Designed for carrying on supplied shoulder strap or belt
- Extra padding helps protect your camera
- Separate compartment for spare floppy disks and battery
- Compatible with MVC-FD75, MVC-FD87 and MVC-FD92

InfoLITHIUM™ L SERIES

AccuPower™ battery meter displays in the viewfinder, or on the LCD monitor, remaining battery time in minutes.

Shoot STEADY.

For ultimate control, Sony remote tripods let you steady the camera and control it directly from the tripod grip. So you can take rock-steady photos with just one hand. Try any one of these Sony tripods for the most stable, professional-looking results possible. It's the smart and easy way to shoot as steady as the pros.

Remote Control Tripod
VCT-D580RM $80

- Remote operation directly from the tripod grip
- Remote zoom in/out, release and lock/standby
- Expands from 17.5" to 45" in height
- Easy height adjustment with elevator mechanism
- Built-in level for convenient reference
- Elevator friction control
- Quick-release mounting shoe
- Compatible with MVC-FD92 and MVC-FD97

Remote Control Tripod
VCT-D680RM $100

- Remote operation directly from the tripod grip
- Remote zoom in/out, release and lock/standby
- Expands from 19" to 57" in height
- Easy height adjustment with elevator mechanism
- 2-way pan head for portrait and landscape still photography
- Built-in level for convenient reference
- Elevator friction control
- Quick-release mounting shoe
- Compatible with MVC-FD92 and MVC-FD97

Lightweight Tripod
VCT-R610 $50

- Expands from 21" to 61.5" in height
- Compatible with MVC-FD75, MVC-FD87, MVC-FD92 and MVC-FD97

Pocket Tripod
VCT-TK1 $20

- Ideal for mounting on a table or desk
- Uses standard screw mount
- Works with camcorders and digital still cameras
- Compatible with MVC-FD75, MVC-FD87, MVC-FD92 and MVC-FD97

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Keep the POWER flowing.

Sony InfoLithium® Batteries give you the power you need when you need it. By communicating with your Mavica camera's AccuPower™ display, they actually tell you how much battery life remains in minutes. Then when it's time to put power back into your batteries, you can do it just about anywhere—because Sony battery chargers are small, lightweight, and portable.

Portable AC Charger
BC-V615 $60

InfoLITHIUM L SERIES

- For Sony NP-F330, F550, F750, and F960 InfoLithium batteries
- Compatible with MVC-FD75, MVC-FD87, MVC-FD92 and MVC-FD97

InfoLithium L Series Batteries
NP-F550 $60

- 2.1X more powerful than the standard battery (NP-F330)
- 7.2V, 10.8 Wh (1500 mAh)
- Compatible with MVC-FD75, MVC-FD87, MVC-FD92 and MVC-FD97

InfoLITHIUM L SERIES

STAMINA

AC/DC Adaptor/Quick Charger
AC-VQ850D $150

- For Sony InfoLithium L and M Series batteries (NP-F330, F550, F750, F960, FM30, FM50, FM70, FM91)
- Quick Charge system restores up to a full hour of recording time in just 20 minutes (using NP-F750, F950 or F960 battery)
- Informative LCD panel shows time left to full charge
- Buzzer notifies when charging is complete
- Can be used as an AC/DC adaptor (DC via cigarette lighter socket) with all Sony camcorders, Mavica® and Cyber-shot® products that use "M" and "L" series batteries using the supplied DK 215/DK 415 attachment cables
- Compatible with MVC-FD75, MVC-FD87, MVC-FD92 and MVC-FD97

InfoLITHIUM L SERIES

InfoLITHIUM M SERIES

Portable AC Charger
BC-V500 $160

- For Sony NP-F330, F550, F750, and F960 InfoLithium batteries
- Charges two batteries at once
- AC plug retracts for compact portability
- Compatible with MVC-FD75, MVC-FD87, MVC-FD92 and MVC-FD97

InfoLITHIUM L SERIES

Memory Stick® media allows you to CONNECT and CREATE.

15 SHARE ■ BATTERY/CHARGERS (POWER) MEMORY STICK MEDIA

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Where your DIGITAL world comes together.

MEMORY STICK

Memory Stick® Digital Media ties your Mavica camera together with printers and your PC. It's the common thread in today's digital lifestyle. And so easy to use, you just plug them in to access your stored images. With Memory Stick adapters you can plug right into PCs that have floppy disk drives, PC card slots, and USB ports. And with the revolutionary new Sony Optical Mouse that includes a handy slot for Memory Stick media, it's even more convenient—because you don't need to use any additional ports on your PC.

Memory Stick Media

- Ultra-versatile digital media

128 MB
MSA-128A (available late spring)

64 MB
MSA-64A $139.95

32 MB
MSA-32A $79.95

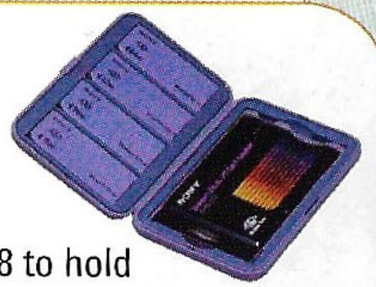
16 MB
MSA-16A $49.95

8 MB
MSA-8A $29.95

- Compatible with MVC-FD87*, MVC-FD92 and MVC-FD97

*MVC-FD87 requires the MSAC-FD2MA for Memory Stick compatibility

Memory Stick Case
MSAC-A8 $14.95



- Organizes up to eight Memory Stick® digital media products
- Replaceable lining allows the MSAC-A8 to hold four Memory Stick® media and the MSAC-PC2 type adaptor
- Rugged shell assures protection of your media and accessories
- Small and compact design for easy portability

(Memory Stick® Media and Adapter sold separately)

Memory Stick PC Card Adaptor
MSAC-PC2 $69.95

- Reads and writes Memory Stick media in a standard PC card slot
- Data transfer between Memory Stick media and laptops
- Compatible with Windows®95, 98, 98SE, 2000, ME, CE 1.0, 2.0, 2.11 and Mac®OS 8.5, 8.5.1, 8.6 and 9.0 laptop computers
- 6.4 megabit/sec max transfer rate
- Compatible with computers with a PC card slot

Memory Stick Floppy Disk Adaptor
MSAC-FD2MA $79.95

- Reads and writes Memory Stick media in a standard PC 3.5" floppy disk drive
- Data transfer between Memory Stick media and PCs
- Compatible with Windows®95, 98, 98SE, NT 4.0, 2000, ME, and Mac®OS 7.6.1, 8.0, 8.1, 8.5, 8.5.1 and 8.6
- 240 kilobit/sec transfer rate
- Compatible with computers with a floppy drive

Memory Stick Reader/Writer for USB
MSAC-US1A $69.95

- Reads and writes Memory Stick media to a USB port
- Data transfer between Memory Stick media and USB-equipped desktop or laptop PCs
- Compatible with Windows®98, 98SE, 2000, ME, and Mac®OS 8.5.1, 8.6 and 9.0
- 3.0 megabit/sec max transfer rate
- Compatible with computers with USB ports

Memory Stick Reader/Writer Optical Mouse
MSAC-US5 $89.95

- Reads and writes Memory Stick media to a USB port with Optical Mouse functionality
- Data transfer between Memory Stick media and USB-equipped desktop or laptop PCs
- Compatible with Windows®98, 98SE, 2000 and Mac®OS 8.5.1, 8.6 and 9.0
- File transfer rate of up to 3 megabits/sec
- Compatible with computers with USB ports

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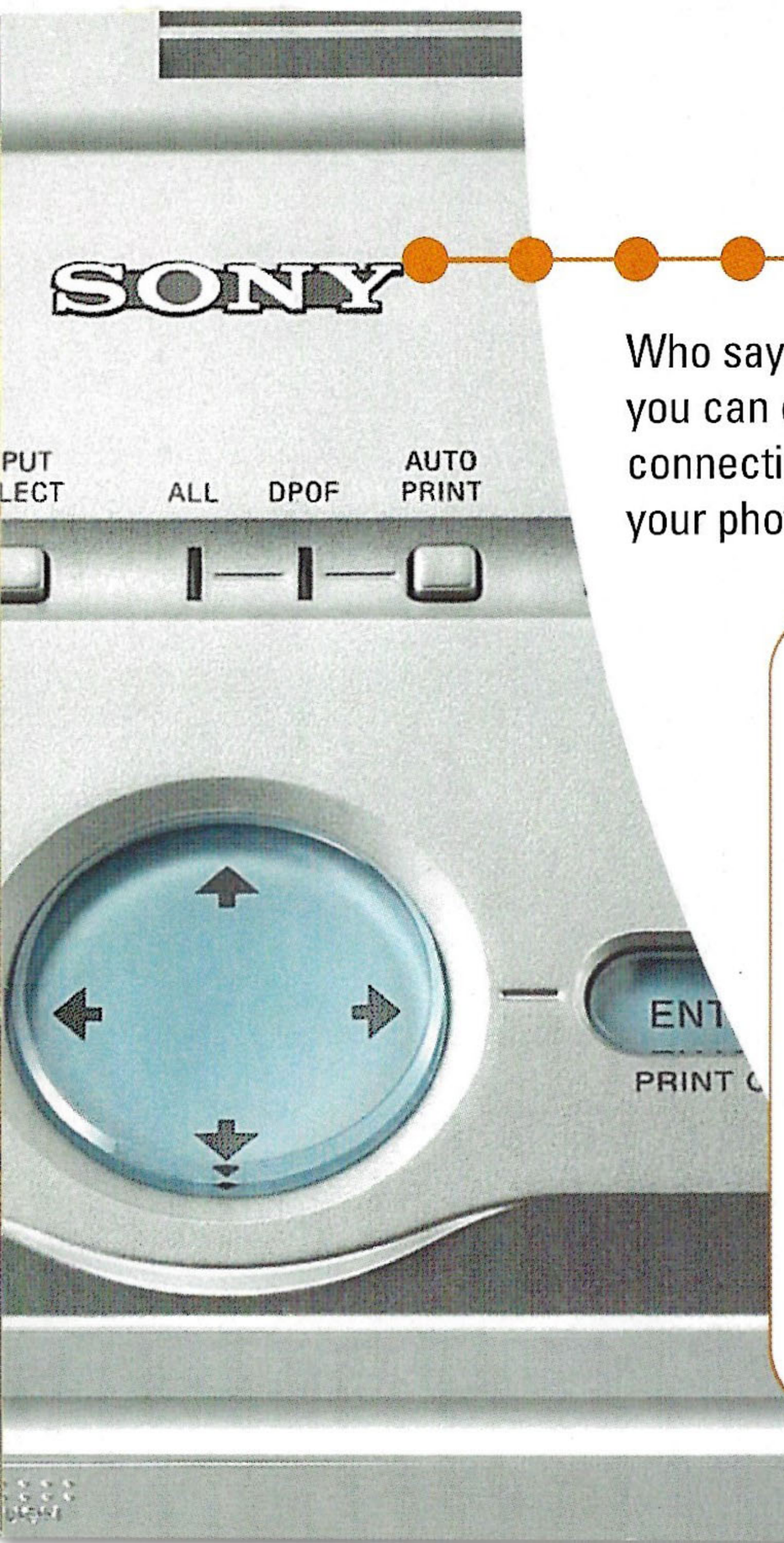

Get photo-lab quality PRINTS. At home!

Who says you need a PC to print your pictures? With a Sony digital photo printer, you can output top-quality, photo-lab caliber prints on the spot—without connecting to your PC or waiting for photo processing. You can even share your photos on TV!

Digital Photo Printer
DPP-SV55 $349.95

- Snapshot prints from your digital pictures
- Print images in two sizes
- PC-free direct printing
- 3.8 megapixel high resolution photo quality
- Dye-sublimation printing (403 dpi, 16.7 million colors)
- High speed printing
- Image optimization functions
- Super Coat 2™ protective lamination
- Multiple frame or index printing
- Easy to use interface
- PC/Mac compatible via USB
- Memory Stick media and Flash media card reader

Print Pack
SVM-25LS $19.95

- 4" x 6" print paper with snap-off edges for bordered or borderless prints
- Super Coat 2™ protective lamination
- 25 sheets of paper and print ribbon

Sticker Print Pack
SVM-25LW $24.95

- 4" x 6" print paper with adhesive backing
- Super Coat 2™ protective lamination
- 25 sheets of paper and print ribbon

Compact Sticker Print Pack
SVM-30SW $19.95

- 3.5" x 4" compact print paper with adhesive backing
- Super Coat 2™ protective lamination
- 30 sheets of paper and print ribbon

9-Print Sticker Print Pack
SVM-30SW09 $19.95

- 3.5" x 4" compact print paper with adhesive backing
- 9 sticker die-cut for 9 print per sheet mini-prints
- Super Coat 2™ protective lamination
- 30 sheets of paper and print ribbon

Compact Print Pack
SVM-30SS $14.95

- 3.5" x 4" compact print paper for bordered prints
- Super Coat 2™ protective lamination
- 30 sheets of paper and print ribbon

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Discover new ways to SHARE pictures and videos at ImageStation.com. And it's free!

The best feature of your new Mavica camera is waiting for you online. It's ImageStation.com, Sony's online picture and video sharing service. Explore new ways to enjoy pictures and videos. Share them with family and friends. Membership is FREE, so go to www.imagestation.com and join now.

- ***Create video and picture albums to share with friends***
- ***Send free eCard online greetings with pictures and video clips***
- ***Store and share up to 15 minutes of your video clips online for free*** *(see website for details and supported formats)*
- ***Order prints and gifts personalized with your pictures***
- ***Browse and shop for select Sony products and accessories***

ImageStation.com℠

Send FREE personalized eCards with pictures and video clips.

Order prints and create gifts personalized with your images: coffee mugs, T-shirts, and much more.

Join now at www.imagestation.com and get 50 free high quality prints*!

*Limited time offer subject to supplier availability. Check website for details.

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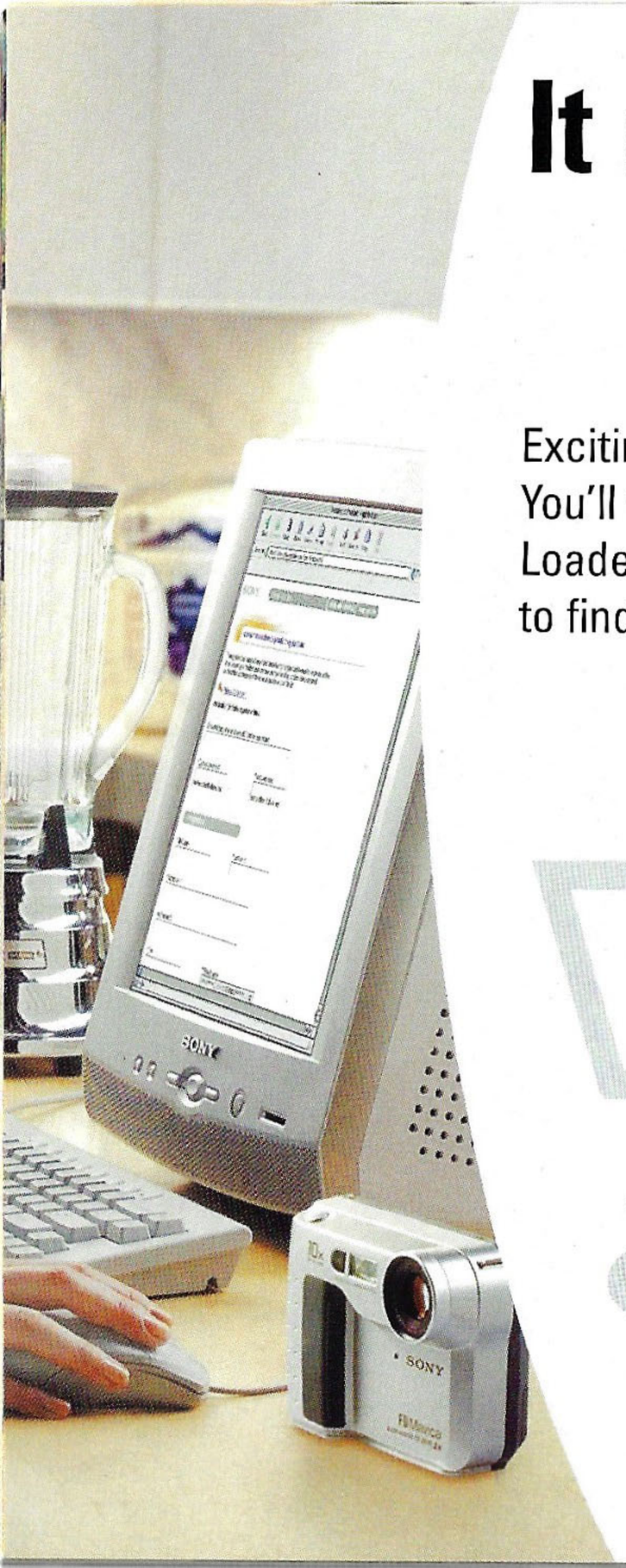


It all comes together at SonyStyle.com.

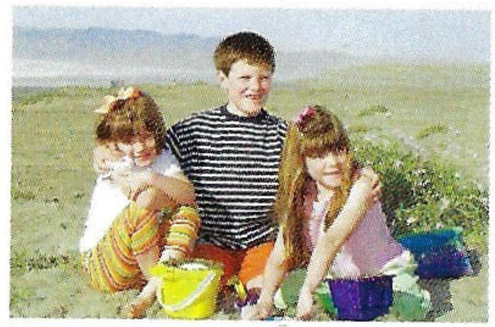
Exciting products and plenty of convenience await you at www.sonystyle.com. You'll find everything you need to take your new Mavica camera to the next level. Loaded with fun, creative, and cool accessories, it's the place that makes it easy to find just what you want.

THE RIGHT STUFF
Don't waste time searching through stores that may not even have what you're looking for. Don't waste money on generic accessories that aren't optimized for your Sony Mavica camera. Go directly to the ultimate source for your Sony product: www.sonystyle.com.

READY WHEN YOU ARE
Going overseas this week? Getting married on Saturday? Don't despair. When you need accessories in a hurry, the Sony Style website shines. We're open 24 hours a day, 7 days a week. So you can place your order whenever the fancy strikes.

DEALS AND MORE
Our easy-to-navigate site features special deals on Sony products, unusual gift ideas and special promotions, exclusively for Sony online customers. So keep visiting www.sonystyle.com to make sure you don't miss a thing.
SHIPPING WITHIN 24 HOURS OF YOUR ORDER GUARANTEED.[2]

DELIVERY OPTIONS
Options include overnight, two-day or ground service!

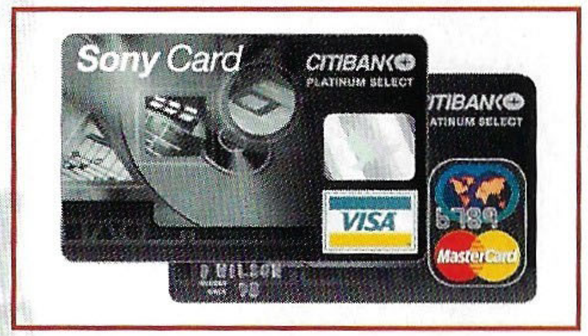


HOW TO ORDER

Choose the Sony Mavica camera accessories you need, then call 1-888-965-SONY or visit our website at www.sonystyle.com for information. Our sales representatives are available:
8 am - 11 pm CT (Monday - Friday)
8 am - 7 pm CT (Saturday and Sunday)

PAYMENT OPTIONS

Sony accepts all major credit cards, including VISA, MasterCard, Discover/Novus, American Express and the Sony Citibank Platinum Select Card. Sorry, no COD orders or purchase orders.



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Buy it with the Sony Card℠ and you can earn points towards movies, music, electronics, games and more. All purchases earn you three (3) Sony Points for every dollar you spend on any Sony product including those purchased through Sony Style. To start you will receive 1,000 Sony Points–enough for two free movie tickets or even a VHS movie. Call 1-800-284-3113 or visit www.sony.com/sonycard to apply now.

SHIPPING AND HANDLING CHARGES

Delivery charges vary according to the weight of your order. For details and costs of handling and delivery charges, contact your Sony representative.

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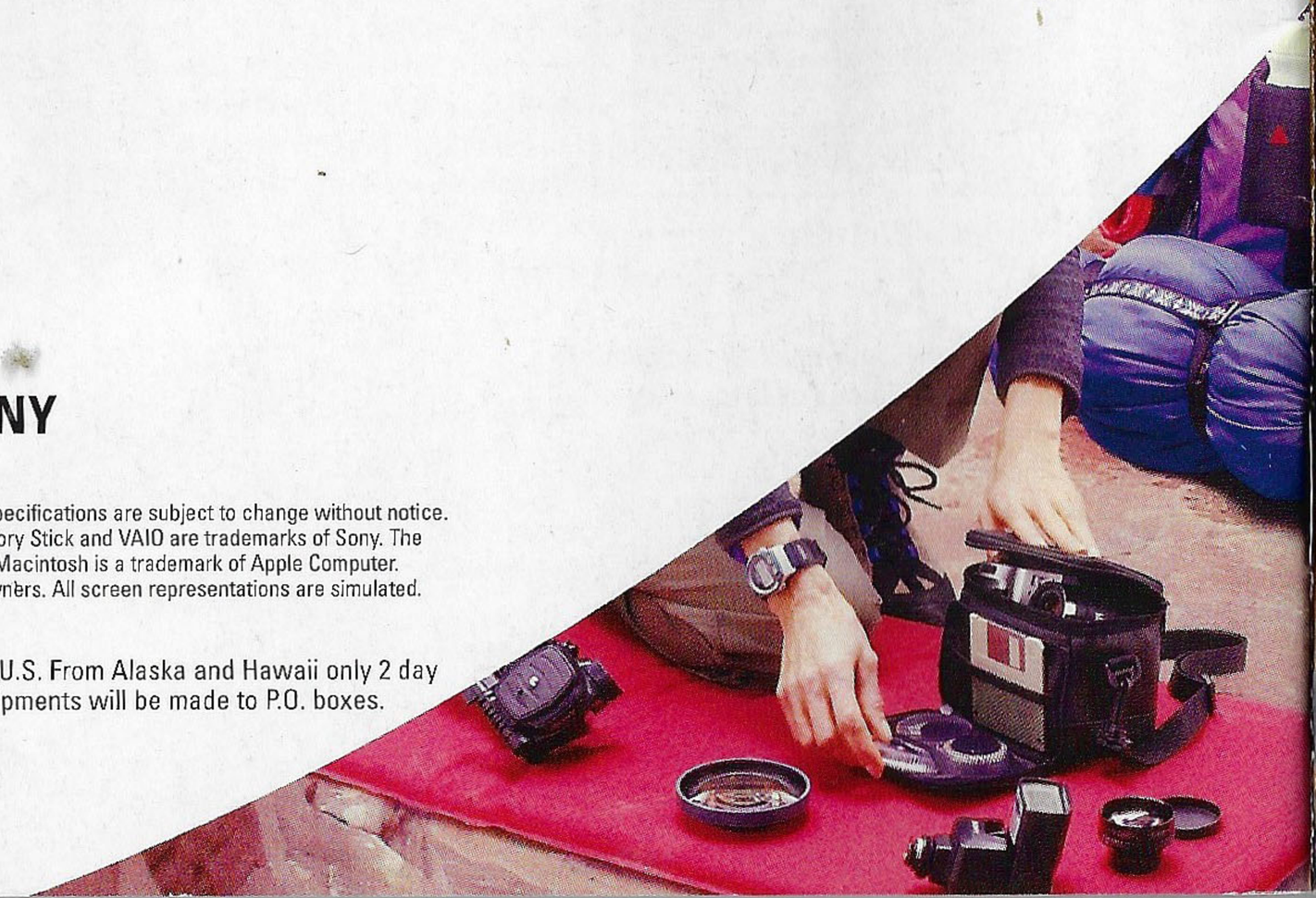
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